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CODE OF ETHICS

VISION: To foster a culture of excellence and integrity, in a manner that would command the attention of all members of the profession as well as the public, so that exemplary, professional behavior becomes synonymous with **THE BAHAMAS PRESS CLUB 2014**.

CODE OF ETHICS

Members or any affiliate of the BPC are expected in the course of performing their duties to:

SEEK TRUTH AND REPORT IT. Journalists should be honest, fair and courageous in gathering, reporting and interpreting information.

MINIMIZE HARM. Ethical journalists treat sources, subjects and colleagues as human beings deserving of respect.

ACT INDEPENDENTLY. Journalists should be free of obligation to any interest other than the public's right to know.

BE ACCOUNTABLE. Journalists are accountable to their readers, listeners, viewers and each other.

Further, members or any affiliate of the BPC should refrain from:

Engaging in the practice of self-censorship to suppress essential information.

Making headlines, news teasers and promotional material, photos, video, audio, graphics, sound bites and quotations do not misrepresent. They should not oversimplify or highlight incidents out of context.

Avoid pandering to lurid curiosity. Show good taste.

Dressing and conducting themselves on any assignment in a manner that can bring the profession into disrepute.

Members of affiliates are further encouraged to:

Demonstrate a keen interest in training and research to competently serve the profession and the Bahamian people.

Adopted, February, 2016